



\$1.5 MM Private Angel Round

What is MonetaPro:

MonetaPro is a multi-award winning B2B Fintech Marketplace. The platform allows Companies and Countries to more easily transact inside a centralized, secure and transparent global supply chain network.

MonetaPro makes it seamless to transact with existing trade partners as well as find new ones. Listing an item for sale is simple (about 30 seconds and similar in design and function as eBay). Locating trading partners, companies or items is easy with the internal search engine designed by MonetaPro.

MonetaPro offers multiple payment options, integrated blockchain technology for invoicing and audit trails, and has created a proprietary stable coin for more efficient closed-loop transactions and settlement.

The overall result is lower transaction costs, ease of executing trades, and more efficient overall tracking.

Offer:

- **\$1.5MM Private Angel Round (Equity)**
- **Token Bonus: MonetaPro has a separate Crypto, called a MON, which is registered out of Malta as a “VFA” (virtual financial asset). The MON is given as free “bonus” to the Angels in this round.**

Existing Marketplaces are Limited:

While a small company might sell one computer for \$1,000 (B2C) via eBay or Amazon, these marketplaces have limitations when it comes to organizations looking to do B2B transactions (+100k). Large transactions fall outside the traditional credit card network and thus are not suitable for platforms such as eBay and Amazon. If a Company has multiple locations with divisions and department, there exists a need to create hierarchy's, assign users rights and authorities, and have enterprise level processes and controls.

Value Proposition:

MonetaPro offers enterprise level features not present in existing B2C Markets, easy ways to list and sell items, multiple settlement options, easy sourcing of new partners, visibility and transparency in pricing, inventory management, audit trails and more

MonetaPro Enterprise Features:

- 1- Create hierarchy structures (Divisions, Departments, etc.)
- 2- Assign user rights and authorities to employees
- 3- Blockchain integrations for inventory management and audit trails
- 4- Multiple Settlement Options

Blockchain Integration:

Utilizing IBM integrated blockchain technology, MonetaPro has an integrated invoice system which can provide automatic updating of inventory modules (SAP/Oracle) upon transfers, supply chain management, as well as a separate blockchain solution for proof of transfer and audit trails.

Multiple Settlement Options

For B2B transactions (\$100K+), companies need more creative settlement options. MonetaPro offers:

- 1- Traditional Credit Card Transactions (using sellers existing merchant account)
- 2- Cash/ACH (point to point bank settlement)
- 3- Crypto Currency (wallet to wallet)
- 4- Internal Stable Coin (closed-loop settlement)

Target Market:

Global companies in the primary industries: Automotive, Shipping, Computer, Consumer Electronics, Media, Oil/Gas, Natural Resources, Food/Drink, Hotels, Airlines, etc.

Additional Channel: Corporate Barter:

Companies: Over 75% of Fortune 500 companies use corporate barter where companies exchange good or services without the use of cash. The average transaction is value of \$1.5MM, and an estimated worldwide value of over \$17 Trillion.

Countries: Many Countries also participate in offsets and non-cash trading. For instance, Countries in the Middle East calls this activity "swaps and flips", and the Japanese have a name for it called Kōkan, which means to exchange or swap.

These organizations use barter as a way to increase revenue, preserve cash, and mitigate taxes.

Barter (Stable Coin) Settlement Function:

MonetaPro created an internal stable coin, called a GBUC (general business usage credit), which acts as a digital dollar within a closed-loop system. Companies can list good or services for sale and receive, receive GBUC's as payment, and then use the credits to buy other items within marketplace. The GBUC stable coin offers digital settlement to improve inefficiencies for cross-border transactions, currency fluctuation risks, and intercompany transfers.

Current Status:

- Platform technology complete and in beta testing
- Integrated into IBM Hyper Fabric Blockchain (running on Amazon Managed Blockchain Services)
- Ongoing conversation with various Corporations for Charter Member/Pilot Program

Exit Strategy:

We have created a dual strategy for exit. One, based on the equity (long-term), and the other with the Liquidity Token (short-term returns)

1. Acquisition: MonetaPro is an attractive target for a wide range of companies such as; eBay or Amazon looking to add B2B capabilities, Oracle or SAP for a marketplace solution, or even the likes of Paypal, Visa or a global bank looking to add transaction revenue at a B2B level.

2. Token Liquidity: The creation of the MON token, and its impending listing on a Global Crypto exchange, creates the opportunity for accelerated liquidity. (More details available upon request)

Online Demo and Contact:

MonetaPro has set up a password protected data room for more information on the investment offering. A complete demo of the platform is also available. [MonetaPro.io contact or demo](https://monetapro.io), or 312-953-2208.