



\$5 MM Pre-Series A

Market Overview:

Global economic forces have created the need for companies to find new distributions channels to increase revenue, more efficient ways to decrease costs, and methods to secure new and existing supply chains. Further pressure is put on Global 2000 Companies trying to compete internationally due to cross-border transaction difficulties, and currency fluctuation risks.

COVID-19, coupled with economic uncertainty around the world, has increased and exacerbated these needs even more.

Technological improvements in the areas of blockchain for security and transparency, digital payments for efficiency in transactions, as well as the acceptance of online marketplaces, have all created the opportunity for a new solution with Global B2B Commerce.

What is MonetaPro:

MonetaPro is a multi-award winning B2B Fintech Marketplace. The platform allows companies and countries to more easily transact inside a centralized, secure and transparent global supply chain network.

MonetaPro makes it seamless to transact with existing trade partners as well as find new ones. Listing an item for sale is simple (about 30 seconds and similar in design and function as eBay).

Locating trading partners, companies or items is easy with the internal search engine designed by MonetaPro.

MonetaPro offers multiple payment options including credit card (for small transactions), ACH (for large B2B transactions), Crypto Currency, and a proprietary blockchain enabled digital stable coin for Corporate Barter and offsets. All these functions provide a more efficient closed-loop transactions and settlement platform.

The Company has also integrated IBM DLT blockchain technology for invoicing, asset management and audit trails.

The overall results are lower transaction costs, ease of executing trades, removal of cross-border settlement, and more efficient overall asset tracking and audit.

The target market is estimated \$30T market of Global B2B Commerce (which hasn't been put inside a B2B Marketplace), and the existing \$17T of Corporate Barter that currently occurs worldwide.

MonetaPro solves a pressing problem for Companies and Countries worldwide.

Offer:

- **\$5MM Pre-Series A (Equity)**
- **Token Bonus: MonetaPro has a separate Crypto, called a MON, which is registered out of Malta as a "VFA" (virtual financial asset). The MON is given as free "bonus" to the Investors in this round.**

Company Overview:

- Enterprise SaaS, B2B Platform
- Fintech, Supply Chain, DeFi
- Experienced Management with Domain Expertise
- Technology platform complete and ready for Product launch
- Built in IBM Blockchain technology
- Pre-revenue with ongoing Enterprise conversations

Existing B2C Marketplaces are Limited:

Marketplaces such as eBay and Amazon are primarily a B2C solution. However, limitations exist when it comes to Global 2000 Companies looking to do B2B transactions. For instance, a small company can easily sell a single computer for \$1,000. If you are a large company, with multiple locations, divisions and departments, each selling different items, there is a greater complexity needed. Further, if the transaction is a large dollar amount (over \$100K), it traditionally falls outside the traditional credit card network, and thus business level payment, or even more creative settlement options are needed. If the company is doing international transactions, then currency issues arise. For all these reasons and more, the eBay's and Amazon's are not suitable for B2B transactions.

Value Proposition and Features:

MonetaPro offers enterprise level features not present in existing B2C Marketplaces

- 1- Create hierarchy structures (Divisions, Departments, etc.)
- 2- Assign user rights and authorities to employees
- 3- Enterprise level processes and controls
- 4- Easily list and sell items or source new partners
- 5- Multiple Settlement Options
- 6- Visibility and transparency in pricing
- 7- Blockchain integrations for inventory management, audit trails, and more

Multiple Settlement Options

For B2B transactions (\$100K+), companies need more creative settlement options. MonetaPro offers:

- 1- Traditional Credit Card Transactions (using sellers existing merchant account)
- 2- Cash/ACH (point to point bank settlement)
- 3- Crypto Currency (wallet to wallet)
- 4- Internal Stable Coin (closed-loop settlement)

Blockchain Integration:

Utilizing IBM integrated blockchain technology, MonetaPro has an integrated invoice system which can provide automatic updating of inventory modules (SAP/Oracle) upon transfers, supply chain management, as well as a separate blockchain solution for proof of transfer and audit trails.

Target Market:

Global companies in primary industries: Automotive, Shipping, Computer, Consumer Electronics, Media, Oil/Gas, Natural Resources, Food/Drink, Hotels, Airlines, etc.

Additional Channel - Corporate Barter:

Over 75% of Fortune 500 Companies use corporate barter where companies exchange good or services without the use of cash. The average transaction is value of \$1.5MM, and an estimated worldwide value of over \$17 Trillion.

Many *Countries* also participate in offsets and non-cash trading. For instance, countries in the Middle East calls this activity "swaps and flips", and the Japanese have a name for it called Kōkan, which means to exchange or swap.

These organizations use barter to increase revenue, preserve cash, mitigate taxes, and do cross-border transactions without the need for currency.

Barter (Stable Coin) Settlement Function:

MonetaPro created an internal blockchain enabled stable coin, called a GBUC (general business usage credit), which acts as a digital dollar within a closed-loop system. Companies can list good or services for sale, receive GBUC's as payment, and then use the credits to buy other items within marketplace. The GBUC stable coin offers digital settlement to improve inefficiencies for cross-border transactions, currency fluctuation risks, and intercompany transfers.

Recent Milestones:

- Corporate Investment from Amazon for MonetaPro Marketplace to deploy on AWS
- Completed integration into IBM Hyperledger Fabric blockchain, and deployed and running on AMBS (Amazon Managed Blockchain Services)
- Intellectual Property filed with Sheppard Mullin via Jim Gatto (Global Head of Blockchain and Digital Currency)

Current Status:

- Management Team in Place
- Platform technology complete and in beta testing
- Ongoing conversation with various Corporations for Charter Member/Pilot Program

Exit Strategy:

We have created a dual strategy for exit. One, based on the equity (long-term), and the other with the Liquidity Token (short-term returns)

1. Acquisition: MonetaPro is an attractive target for a wide range of companies such as; eBay or Amazon looking to add B2B capabilities, Oracle or SAP for a marketplace solution, or even the likes of Paypal, Visa or a global bank looking to add transaction revenue at a B2B level.

2. Token Liquidity: The creation of the MON token, and its impending listing on a Global Crypto exchange, creates the opportunity for accelerated liquidity. Think of this similar to a DPO (Direct Public Offering), or Public Listing on the OTC exchange. (More details available upon request)

Online Demo and Contact:

MonetaPro has set up a password protected data room on the investment offering. A complete demo of the platform is also available. For more details, please contact [MonetaPro](#) or +1.312.953.2208.

