



## MonetaPro Introduction

### What is MonetaPro:

MonetaPro is a multi-award-winning B2B Fintech Marketplace.

The platform allows companies and countries to more easily transact inside a centralized, secure, and transparent global supply chain network.

MonetaPro makes it seamless to transact with existing trade partners as well as find new ones. With an easy listing process (similar to eBay) and a built-in search engine, doing B2B commerce can now become easy.

MonetaPro offers:

- Enterprise-Level Functionality
- Multiple payment options including a blockchain-enabled digital stable coin for more efficient closed-loop transactions and settlement
- Integrated IBM DLT blockchain technology for invoicing, asset management, and audit trails

Overall results:

- Lower transaction costs
- Ease of executing trades
- Efficient overall tracking

### Market Overview:

Global economic forces have created the need for companies to find new distribution channels to increase revenue, more efficient ways to decrease costs and methods to secure new and existing supply chains.

COVID-19, coupled with economic uncertainty, has increased these needs even more.

Technological improvements in the areas of blockchain for security and transparency, digital payments for efficiency in transactions, as well as the acceptance of online marketplaces, have all created the opportunity for a new solution with Global B2B Commerce.

### The Problem - Existing B2C Marketplaces are Limited:

Marketplaces such as eBay and Amazon are primarily a B2C solution.

Limitations exist when it comes to Global 2000 Companies looking to do B2B transactions.

- Example: A small company can easily sell a single computer for \$1,000. If you are a large company, with multiple locations, divisions, and departments, each selling different items, there is a greater complexity needed. Further, if the transaction is a large dollar amount (over \$100K), it traditionally falls outside the traditional credit card network, and thus business-level payment, or even more creative settlement options are needed. If the company is doing international transactions, then currency issues arise.

For all these reasons and more, the eBay's and Amazon's are not suitable for B2B transactions.

### **The Solution - Value Proposition and Features:**

MonetaPro offers **enterprise-level features** not present in the existing B2C Marketplace:

1. Create hierarchy structures (Divisions, Departments, etc.)
2. Assign user rights and authorities to employees
3. Enterprise level processes and controls
4. Easily list and sell items or source new partners
5. Multiple Settlement Options
6. Visibility and transparency in pricing
7. Blockchain integrations for inventory management, audit trails, and more

For B2B transactions over \$100K, MonetaPro offers more **creative settlement options**:

1. Traditional Credit Card Transactions (using seller's existing merchant account)
2. Cash/ACH (point to point bank settlement)
3. Cryptocurrency (wallet to wallet)
4. Internal Stable Coin (closed-loop settlement)

Utilizing **IBM integrated blockchain technology**, MonetaPro has an integrated invoice system that can provide automatic updating of inventory modules (SAP/Oracle) upon transfers, supply chain management, as well as a separate blockchain solution for proof of transfer and audit trails.

### **Target Market – Global Companies in Primary Industries:**

- Automotive
- Shipping
- Computer
- Consumer Electronics
- Media, Oil/Gas
- Natural Resources
- Food/Drink
- Hotels
- Airlines

**Companies:** Over 75% of Fortune 500 companies use corporate barter where companies exchange goods or services without the use of cash. The average transaction is a value of \$1.5MM and an estimated worldwide value of over \$17 Trillion.

**Countries:** Many countries also participate in offsets and non-cash trading. For instance, countries in the Middle East call this activity "swaps and flips", and the Japanese have a name for it called Kōkan, which means to exchange or swap.

These organizations use barter to increase revenue, preserve cash, mitigate taxes, and do cross-border transactions without the need for currency.

### **Recent Milestones:**

- Corporate Investment from Amazon for MonetaPro Marketplace to deploy on AWS
- Completed integration into IBM Hyperledger Fabric blockchain, and deployed and running on AMBS (Amazon Managed Blockchain Services)
- Intellectual Property filed with Sheppard Mullin
- Platform technology complete and ready for onboarding

### **Online Demo and Contact:**

MonetaPro has set up a password-protected webpage for more info. on the investment offering. A complete demo of the platform is also available. [MonetaPro.io contact or demo](https://monetapro.io), or 312-953-2208